

master

design

dsaa*

*Diplôme Supérieur d'Arts Appliqués
(Arts Applied Higher Diploma)

product design

graphic design

space design

laab

France

Rennes

The DSAA Design (master) at the LAAB

Opened in 2010 at the **Brequigny high school***, in Rennes (France), the DSAA Design identity is made from local level with partners (companies, schools in related fields, institutions, etc.), and national level in the framework of design projects accompanied by those involved in the profession, extending to publications in specialized professional journals and selections in major events (Saint-Étienne International Design Biennale, exhibitions at the Printing Museum in Nantes...), to international level engaged in the **Erasmus Charter for Higher Education (ECHE) 2021-27**.

The DSAA Design is made up of three mentions: graphic design, product design, space design. The training enable the ability to problematize a creative situation and has a very strong analytical dimension. On the other hand, the DSAA Design specialty involves developing a research approach which amplifies questions and reveals all possibilities.

The student's research work therefore consists of implementing sophisticated creative strategies, and prepares them to confront complex situations. Hence an in-depth reflection on research methodology and external contributions of a technical, technological or from human sciences nature, or the establishment of workshops, etc. Hence also the need for work of in-depth interdisciplinary team, marked by openness, in order to develop the student's ability to guide and support changes in society, by developing their own professional practice.

* Brequigny school is a secondary school that offers higher education programmes in Applied Arts and Design, from A levels to Master courses :

- [A levels] **STD2A Design (30 students)**
- [Bachelor] **DNMADE Visual languages (30 students)**
- [Master] **DSAA Design, Graphic design (10 students)**
- [Master] **DSAA Design, Product design (10 students)**
- [Master] **DSAA Design, Space design (10 students)**

The school offers Master's training to students from the DNMADE (public school), applied arts license (University) and DNAP (Fine Arts) courses in the West of France.

In France, higher education is organized in accordance with the LMD system (Licence-Master-Doctorat). This system is common to university education in all European countries part of the Bologna process, including France.

Training organization

1_ A class of 3 mentions (graphic design, space design, product design) in the same work space (open space platform + common model-prototyping workshops).

2_ The pedagogy implemented in the LAAB is distributed according to different learning methods:

DSAA1

(semesters 1 & 2)

• 30 students •

(10 students per mention)

Common learning situations:

- theoretical courses and analysis, criticism and writing work in Humanities courses (Literature, Rhetoric and Stylistics (LRS), Sociology, Philosophy, History of Arts, Sciences and Technology (HAST), in Foreign language (English) courses and Strategy, Marketing and Legal courses,
- projects carried out in Experimentation & research laboratory courses (2 interdisciplinary workshops and a long project where the methodology and organization of work are similar to a professional situation in an agency).

Specific disciplinary learning situations:

- technologies and techniques applied to the field (theoretical points articulated in projects, workshops linked to manufacturing and materials),
- mediation (sessions and workshops aimed at learning specialized softwares and their articulation in the design project as design and communication tools),
- self branding (contemporary issues in the communication of professional identity).
- projects carried out in Experimentation & research laboratory courses, specific to the mention: in terms of methodology, strategy and design tools, visual method and development in accordance with the skills of career.

Search for thematic transversality:

- the theoretical framework can in particular be established in the History of Arts, Sciences and Technology (HAST) courses, and explored Visual Arts & Mediation courses.

DSAA2

(semesters 3 & 4)

• 30 students •

(10 students per mention)

Multidisciplinary work focuses on the professional dissertation in all humanities courses, on the english dissertation in foreign language courses, and a professional file in Strategy, Marketing and Legal courses, regarding the research theme of each student, for the development of their diploma project.

Macro-project courses, Culture and Technical Practice courses, Prospective Innovation and Research courses, as well as Visual Arts and Mediation courses are conducted in a disciplinary manner, and followed by the referring teachers of each mention, depending on the research theme of each student, for the development of their diploma project.

• Language of instruction •

Currently, all lessons given at the LAAB are taught in French. For this reason, we require incoming students to have a minimum level equivalent to B1 on the Common European Framework of References for languages.

• Laab's Teachers •

PRODUIT DESIGN

Émeline Belliot

Maximilien Boerg

Joris Favennec

Olivier Gassies

Émilie Lemaître

GRAPHIC DESIGN

Malika Boisnard

Florian Chevillard

Flora Commaret

Thomas Hanus

SPACE DESIGN

Frédérique Leblond

Erwan Le Bourdonnec

Guillaume Lenfant

Morwenn Lepage

• Opportunities •

Employee in design agency, employee in company (industrial or tertiary), local administrations and institutions, or freelance designer.

The specificities of the DSAA LAAB in Rennes

• External skills interventions with specialists or experts:

- in DSAA1

During the Experimentation and Research Laboratory courses, based on various external partnerships (designers to approach different project approaches, technicians and engineers to complete the professional technical culture),

- in DSAA2

During the defense of the professional dissertation (in February) and the final project (in June), a jury composed of two professionals from the discipline, a representative of an institution linked to the specificity of the mention, an academic, and an expert linked to the specificities of each student's project.

• Internships

- A 10-week professional internship, carried out during the summer between semesters 2 and 3: immersion in a design agency or studio or with a freelancer, in France or abroad.

- A 2-week technical internship (or also called know-how course): in-depth exploration of a craft technique or cutting-edge technology.

- Post-diploma internship of 6 months maximum (optional), with a view to professional integration.

• International Mobility

- Mobility policy for our students, by encouraging professional internships and study abroad.

- Multidisciplinary classes and all-English workshops, developing linguistic and professional skills.

• Self-branding workshop

In order to build a professional identity: strategy and tools specific to each student, is build with specialized professionals.

• Library specializing in art and design, with more than 1000 books and a materials library

• Common model-prototyping workshops

- Screen printing workshop: insulator, A4 to A2 frames, printing tables, scrapers, drying rack, inks, etc. (20 m²)

- Engraving workshop with engraving press

- Manufacturing workshop with fixed machines: milling machine and drill press, model maker's lathe, etc. (40 m²)

- Photographic shooting studio: cyclo and backgrounds, tangerines, flashes, reflectors, lamps, etc.

• Tools and machines

Risography, thermal binding, 3D printers, Trotec laser cutting, A3 and A4 laser printers, polystyrene cutter, A3 digital paper and cardboard cutter, inkjet large format printer, A2 manual paper cutter, sewing machine, Badger, A3 scanners, video projectors, digital cameras, tripods and lenses, Arduino and Makey-Makey, sensors and components.

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